# **Crucial Conversations Chapter 7: STATE My Path**

## How to speak persuasively, not abrasively

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"Adding information to the pool of meaning can be quite difficult when the ideas we're about to pour into the collective consciousness contain delicate, unattractive or controversial opinions."

### **Maintain Safety**: to do this we need three things -

Confidence to say what needs to be said;

*Humility* to realize that none of us have a monopoly on truth nor do we have to win *Skill* to speak the unspeakable and leave people grateful for the honesty.

#### S.T.A.T.E. My Path

**S**hare your facts

<u>T</u>ell your story

 $\underline{\mathbf{A}}$ sk for others' paths

**T**alk tentatively

 $\underline{\boldsymbol{E}}$ ncourage testing

# The "WHAT" Skills

- 1. Share your facts
  - a. Facts are the least controversial
  - b. Facts are the most persuasive
  - c. Facts are the least insulting

# THEREFORE: Begin your path with facts

- 2. Tell your Story
  - a. It takes confidence
  - b. Don't pile it on
  - c. Look for safety problems
  - d. Use Contrasting
- 3. Ask for Others' Paths

### The "HOW" Skills

- 4. Talk Tentatively
  - a. Tentative, not wimpy
- 5. Encourage Testing
  - a. Invite opposing views
  - b. Mean it
  - c. Play Devil's advocate
  - d. Do it until your motive becomes obvious

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#### **Strong Belief**

The more certain I *FEEL*, the more likely I am to move out of dialogue and into debate.

When we feel the need to push our ideas on others, it's generally because we believe we're right and everyone else is wrong.

We feel justified in using dirty tricks

We attack a straw man – setting up an imaginary "worst case scenario" and then defending against that instead of dealing with reality as it currently exists.

### **HOW DO WE CHANGE?**

"When you find yourself trying to convince others that your way is best, back off your current attack and think about what you really want for yourself, others, and the relationship."

- 1. Learn to look watch for the moment when people start to resist
- 2. Turn your attention away from the topic and onto your own functioning
- 3. "The more you care about an issue, the less likely you are to be on your best behavior."
- 4. Tone down your approach
- 5. Catch yourself. If you're starting to feel indignant, or can't figure out why others aren't buying in, recognize that you're starting to enter dangerous territory. Even ask for a timeout.

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